



**City of Azle
Regular Agenda
Beautification Board**

505 W. Main Street
Azle, Texas 76020

November 14, 2025

12:00 PM

Community Room

CALL TO ORDER

CITIZEN PARTICIPATION

ACTION ITEMS

1. Consider any action on the October 9, 2025, Beautification Board meeting minutes.
Yael Hoffman, City Secretary
2. Consider any action on approving the Board's Annual Strategic Plan
Tom Muir, City Manager

DISCUSSION ITEMS

3. Mural Project
Tom Muir, City Manager
4. Green Ribbon Project SH 199 / Boyd Rd
Tom Muir, City Manager
5. Other Projects
Tom Muir, City Manager

BOARD COMMENTS AND STAFF UPDATES OF COMMUNITY INTEREST

ADJOURNMENT

I, the undersigned authority, do hereby certify the above Agenda was posted at City Hall on 11-10-2025, at the City's official bulletin board and is readily accessible to the public at all times in accordance with V.T.C.A. Chapter 551, Texas Government Code.

Yael Hoffman, TRMC, MMC
City Secretary

This facility is wheelchair accessible and handicapped parking spaces are available. Auxiliary aids and services are available to a person when necessary to afford an equal opportunity to participate in city functions and activities. Auxiliary aids and services or accommodations should be requested forty-eight hours prior to the scheduled starting time by calling the City Secretary's Office at 817-444-7101. Complete Beautification Board agenda packet is available for review at the City Secretary's Office and on our website www.cityofazle.org.



Presenter: Yael Hoffman, City Secretary

Agenda Item: Consider any action on the October 9, 2025, Beautification Board meeting minutes.

Background and Explanation:

Procedural.

Board/Commission/Committee Recommendation:

Staff Recommendation:

Attachments:

1. Minutes



MINUTES
Regular
Azle Beautification Board

505 W. Main Street
Azle, Texas 76020

October 9, 2025

6:00 PM

Large Conference Room

CALL TO ORDER

Chairperson Brundrett called the meeting to order at 6:44 PM

Members Present:

Shadi Sutton
Stacy Peek
Tiffany Nelson
Alan Brundrett

Members Absent:

Randa Goode
Ryan Nelson

Staff Present:

Tom Muir	City Manager
Amber Beard	Assistant City Manager
Amanda Scott	Special Events Coordinator
Yael Hoffman	City Secretary

CITIZEN PARTICIPATION

None.

ACTION ITEMS

1. Consider any action on the September 11, 2025 Beautification Board meeting minutes.

Boardmember Sutton moved to approve the September 11, 2025, Beautification Board meeting minutes with the following corrections: remove Mr. Nelson from the present list as he was absent, and correct Mr. Brundrett's name. Boardmember Peek seconded the motion.

Yes: (4) Alan Brundrett, Tiffany Nelson, Shadi Sutton, Stacy Peek

DISCUSSION ITEMS

2. Projects

The Board discussed Dollar General as a potential mural site and considered which artists to engage for the project. The Board recommended Boardmember Tiffany Neslon to reach out to "**Blank Spaces**" to discuss the mural concept at the site. Boardmember Tiffany Nelson mentioned the possibility of utilizing HOT funds to support murals. Boardmember Peek recommended partnering with Code Enforcement to address weed issues along Main Street. The Board also discussed the lack of participation from Main Street businesses in the façade grant program.

3. Strategic Plan

Assistant City Manager Amber Beard distributed planning materials to the Boardmembers. Special Events Coordinator Amanda Scott provided an update on current City projects and programs that could be incorporated into the strategic plan. Assistant City Manager Amber Beard will update the strategic plan for review and continued discussion at the next meeting.

4. Meeting Dates and Times

Board desires to change meeting time to noon moving forward – Proposed November meeting date is either November 12th or 14th at noon.

5. Budget

The Board discussed the FY2025-26 Beautification Board budget and the associated sources of funding.

ADJOURNMENT

Chairperson Brundrett adjourned at 7:34 PM

Alan Brundrett, Chairperson

Attest:

Yael Hoffman, City Secretary



Presenter: Tom Muir, City Manager

Agenda Item: Consider any action on approving the Board's Annual Strategic Plan

Background and Explanation:

The Beautification Board seeks to become an official affiliate of Keep Texas Beautiful. As part of the affiliation process, the Board is required to develop an annual strategic plan for its first year of membership.

A draft Strategic Plan was initially presented and discussed during the October 9, 2025 Beautification Board meeting. Following that discussion, the plan has been updated to reflect the feedback and recommendations provided by Board members.

The revised Strategic Plan is included in the agenda packet for review and consideration.

Board/Commission/Committee Recommendation:

N/A

Staff Recommendation:

Staff recommends approval.

Attachments:

1. Keep Azle Beautiful Strategic Plan

Mission Statement: *The Beautification Board will inspire and empower the Azle community to take responsibility for enhancing our local environment through beautification, litter prevention, waste reduction and environmental education.*

Keep Azle Beautiful Strategic Plan (Year 1)

Focus Area	Goal	Objective	Year 1 Action Steps
<p>Litter Prevention & Waste Reduction</p>	<p>Reduce litter and illegal dumping in public spaces</p>	<p>Educate public to reduce litter and illegal dumping</p>	<p>Install 20 no littering signs in City parks/areas</p>
		<p>Promote litter prevention and waste reduction</p>	<p>Host (2) X-Treme Green City-Wide Clean-Up events: Residents can drop off brush, furniture, household hazardous waste, automotive tires, e-waste, bulky items, appliances, metal and small amounts of construction materials. There will also be on-site document shredding provided.</p>
<p>Beautification & Community Revitalization</p>	<p>Enhance public spaces and community pride</p>	<p>Promote art projects</p>	<p>Install a sculpture in Central Park</p>
		<p>Promote art projects</p>	<p>Install a mural at a publicly visible location</p>
		<p>Promote roadway landscaping improvements</p>	<p>Partner with TXDOT/public works for a roadway landscape improvement project</p>
		<p>Manage public trees</p>	<p>Maintain Tree City USA designation</p>

Focus Area	Goal	Objective	Year 1 Action Steps
Environmental Education & Outreach	Build awareness and behavior change	Educate and engage the community	Install native flower/sensory gardens at the FeedLot. Hold tree planting at the FeedLot in recognition of Azle's Tree City USA designation
		Promote wildlife habitats	Hold Monarch Butterfly Festival at the FeedLot; Work towards Monarch City USA designation
		Partner with schools/youth orgs for programs	Host tree planting event at an Azle ISD elementary school with the reading of the Arbor Day proclamation
		Educate and engage the community	Hold Azle Arbor Day event – which includes giving away 100 trees to residents, the reading of the Arbor Day proclamation, and the distribution of educational materials on tree planting/maintenance
Volunteer Engagement & Partnerships	Strengthen community ownership	Manage public trees and educate youth	Partner with local Girl or Boy Scout troops to hold a tree planting event at Ash Creek Park
		Manage public trees and educate community	Partner with the Senior Center to hold a tree planting event in celebration of Earth Day
Organizational Sustainability	Ensure long-term effectiveness	Diversify funding through grants/sponsorships/events	Apply for grants to include the TxDOT Green Ribbon Program for roadway landscape improvements and the Anice Read Grant for the FeedLot sensory garden



Presenter: Tom Muir, City Manager

Agenda Item: Mural Project

Background and Explanation:

The Beautification Board expressed interest in completing a mural project during FY2025–26. The Board identified 117 North Industrial Avenue as a potential site for the project. At the Board’s recommendation, Boardmember Tiffany Nelson contacted Blank Spaces to discuss the project concept. Blank Spaces provided a survey form for the Board to complete, which is included in the agenda packet for review.

Board/Commission/Committee Recommendation:

N/A

Staff Recommendation:

N/A

Attachments:

1. Mural Survey for 117 N. Industrial Ave

Keep Azle Beautiful: 117 North Industrial Avenue Mural Survey

Purpose:

We're gathering quick input from each board member to guide the concept for the next mural project. Your answers will help the artist capture the community's vision while keeping the process efficient and creative.

1. Name

Optional, but helpful if we need clarification.

2. When you think about Azle and Main Street, what words or feelings come to mind?

Check all that apply or write your own:

- Community
- History / Heritage
- Growth / Progress
- Nature / Beauty
- Pride / Spirit
- Small Town Charm
- Modern / Revitalized
- Other: _____

3. What overall mood or style should the mural have?

Select up to two:

- Bright and colorful
- Natural and calming
- Modern and bold
- Nostalgic / vintage
- Whimsical / playful
- Inspirational / uplifting
- _____

4. What themes or subjects should the mural represent?

Choose a few that feel right for Azle:

- Local nature (lakes, trees, wildlife, flowers)
- Community spirit / togetherness
- Local history or landmarks
- Youth / families / diversity
- “Keep Azle Beautiful” message
- Love where you live/community pride
- Other ideas: _____

5. What should the mural avoid?

Example: dark colors, too busy, abstract, etc.

6. Upload or link to 3 mural images that represent what you like.

Please share images (murals from other towns, Pinterest, etc.) that capture the style, color, or mood you'd like for this project.

1. _____
2. _____
3. _____

7. Any other comments for the artist or the design team?

Optional note for board members:

Please keep feedback focused on what you'd like to see, not on how the artist should paint it. We'll give all responses to the artist to guide the creative direction.



Presenter: Tom Muir, City Manager
Agenda Item: Green Ribbon Project SH 199 / Boyd Rd

Background and Explanation:

On June 6, 2025 the City received notice of a grant award for the FY2026 Green Ribbon Program. The Green Ribbon Program is a TxDOT Program where entities can complete landscape enhancement projects within TxDOT right-of-way which enhance the area through the planting of flowers, shrubs, trees ect. The sources of funds for the construction of these projects are State and Federal allocated at 100% with the design and engineering being paid for by the City. The estimated total cost for this project is \$502,966, with the City paying \$54,000 in design and engineering services (funded by the MDD).

The project consists of corridor enhancements and beautification within the City of Azle at the intersection of State Highway 199 and Boyd Road. The scope includes planting enhancements featuring native and near-native species such as shrubs, grasses, and small trees. In addition to the plantings, aggregate mulch will be incorporated into the design to help manage runoff and promote stability.

The City has contracted with Westwood Professional Services, Inc. for project design. The design is currently approximately 60% complete, and the design plans will be discussed as part of this agenda item. A project exhibit is included in the agenda packet for reference.

Board/Commission/Committee Recommendation:

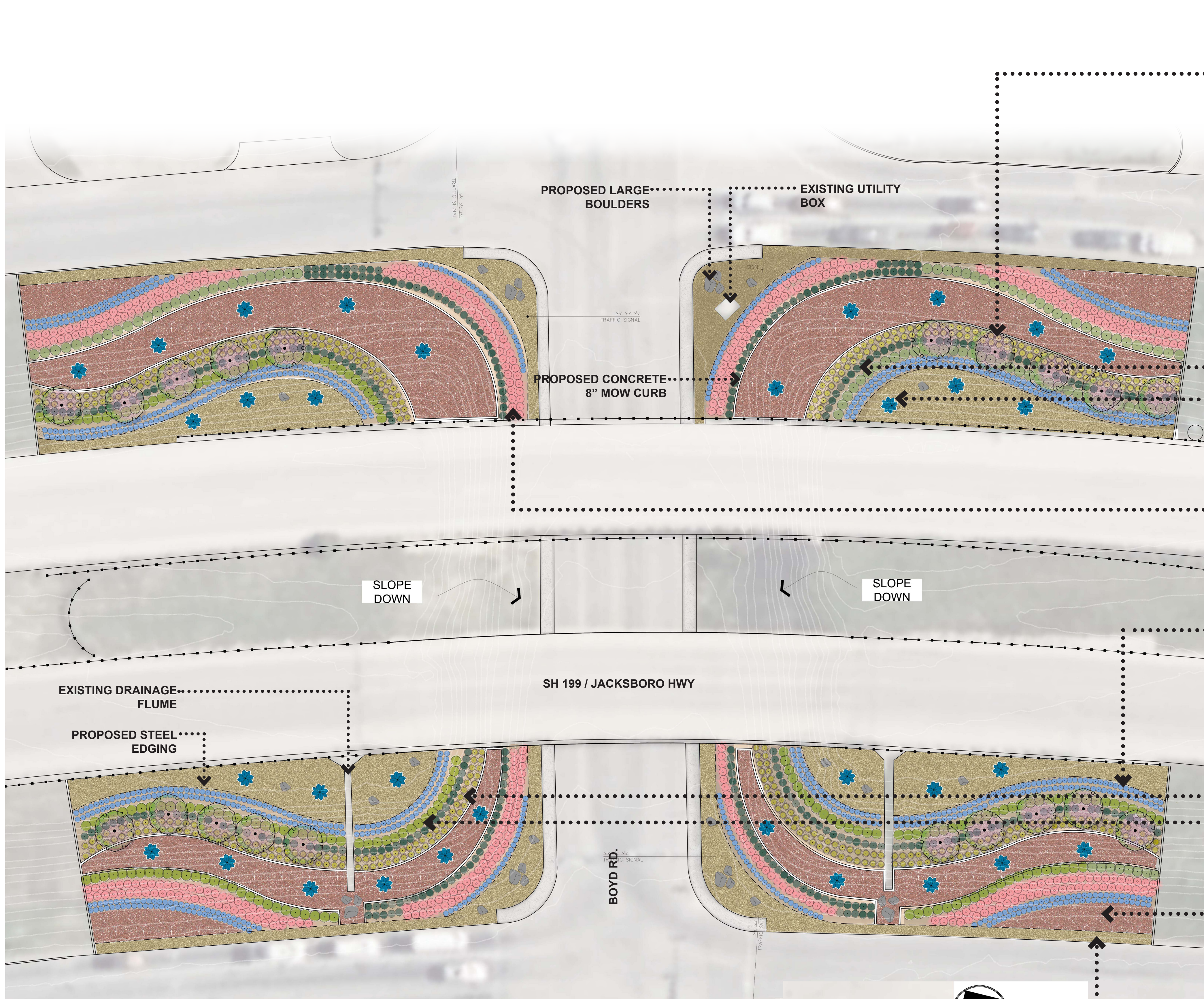
N/A

Staff Recommendation:

N/A

Attachments:

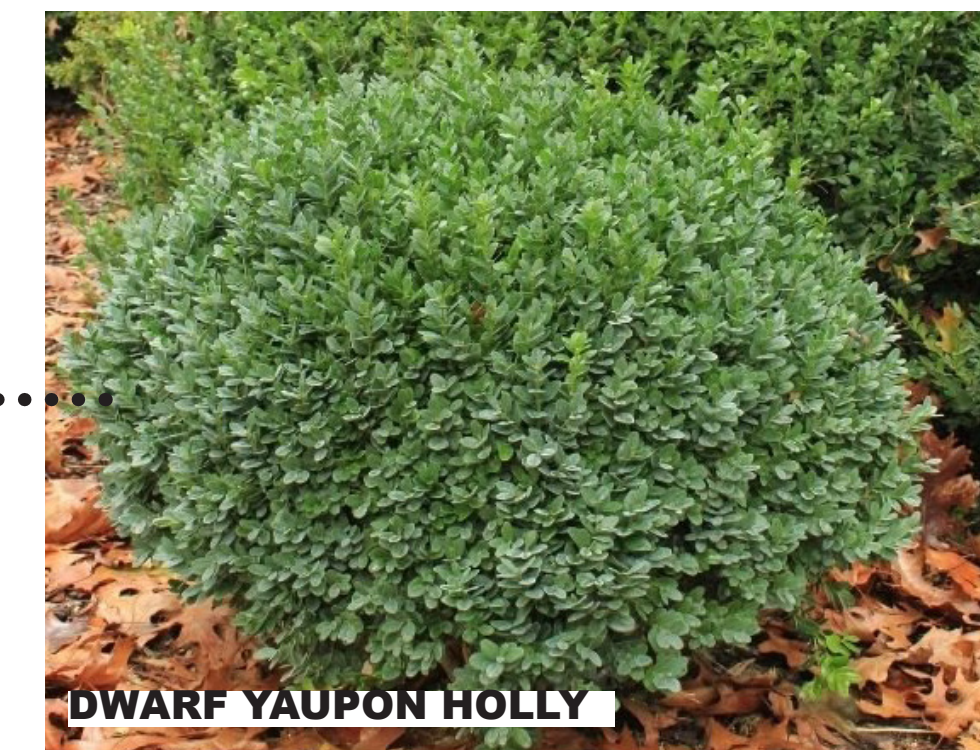
1. Green Ribbon Exhibit



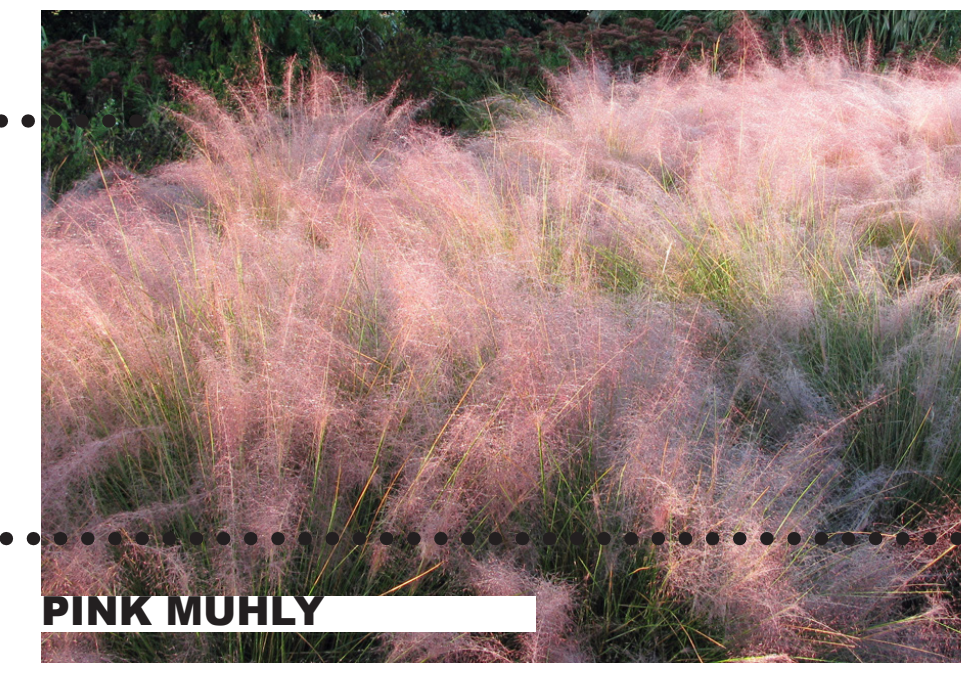
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DESERT WILLOW



DWARF YAUPON HOLLY



PINK MUHLY



RUSSIAN SAGE



SIDE OATS GRAMMA



ABELIA

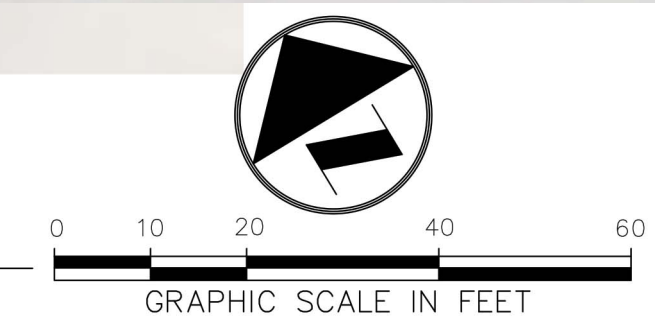


DECOMPOSED GRANITE



AGGREGATE

1 PLANTING PLAN
1" = 20'-0"



October, 2025



Presenter: Tom Muir, City Manager

Agenda Item: Other Projects

Background and Explanation:

Discussion of other projects throughout the City.

Board/Commission/Committee Recommendation:

N/A

Staff Recommendation:

N/A

Attachments:

None