City of Azle
Regular Agenda
Special Events Advisory Board

505 W. Main Street
Azle, Texas 76020

November 7, 2022 | **6:00 PM** | **Community Room**

CALL TO ORDER

ACTION ITEMS

1. Consider approving the minutes of the September 12, 2022 regular SEAB meeting.
   Kyle Culwell, Parks Superintendent
2. Consider and take action appointing Chairperson and Vice Chairperson.
   Kyle Culwell, Parks Superintendent
3. Consider approving Sponsorship deadline date.

4. Consider approving the 2023 Brochure.
   Kyle Culwell, Parks Superintendent

CITIZEN PARTICIPATION

DISCUSSION ITEMS

5. Discuss 2023 Concert Series Schedule.

ADJOURNMENT

I, the undersigned authority, do hereby certify the above Agenda was posted at City Hall on November 4, 2022, at the City's official bulletin board and is readily accessible to the public at all times in accordance with V.T.C.A. Chapter 551, Texas Government Code.

Kyle Culwell
Parks Superintendent

This facility is wheelchair accessible and handicapped parking spaces are available. Auxiliary aids and services are available to a person when necessary to afford an equal opportunity to participate in city functions and activities. Auxiliary aids and services or accommodations should be requested forty-eight hours prior to the scheduled starting time by calling the City Secretary's Office at 817-444-7101. Complete Special Events Advisory Board agenda packet is available for review at the City Secretary's Office and on our website www.cityofazle.org.

Item Number: 1

Presenter:	**Kyle Culwell, Parks Superintendent**
Agenda Item:	**Consider approving the minutes of the September 12, 2022 regular SEAB meeting.**

Background and Explanation:

Procedural

Board/Commission/Committee Recommendation:

Staff Recommendation:

Attachments:

1. Minutes 09-12-2022

CITY OF AZLE SPECIAL EVENTS ADVISORY BOARD
MINUTES OF REGULAR MEETING
263 West Main Street – Central Park
MONDAY – September 12, 2022

Board Members Present: Marsha Hardin, Toby Palitti, Tim Bevan, Joe McCreary, Cesar Gamez, and Martin Feminella
Board Members Absent: Tina Fotheringham
Staff Present: Kyle Culwell
Visitors:

Regular Meeting Called to Order pursuant to the Open Meeting Laws of the State of Texas – Chairperson Hardin called the meeting to order at 6:02 p.m.

CITIZEN PARTICIPATION: None

ACTION ITEMS:

1. **Consider approving the minutes of the August 1, 2022 regular SEAB meeting.**
   Board Member Bevan made a motion to approve the August 1, 2022 minutes. Board member Palitti seconded the motion.

   Ayes: Marsha Hardin, Tim Bevan, Toby Palitti, Joe McCreary, Cesar Gamez, and Martin Feminella
   Nays: Tina Fotheringham
   Abstain:

2. **Consider approving Bands to participate in the 2023 Music in the Park Series.**

   A survey was sent out to board members requesting the selection of nine (9) bands they wish to see perform during the 2022 Concert Series. The results were handed out during the meeting. Chairperson Hardin went over the survey results. She mentioned that our 2023 budget for bands is approximately $25,000. Although Infinite Journey did get four votes, they put the band budget over the cap. The Board discussed hiring the other Journey tribute band would fit within the budget.

   Board member Feminella made a motion to approve the following list of bands and dates and if one band is not available, the Petty Theft Band would be the replacement.

   - Poo Live Crew May 5
   - Escape Band May 12

- Vinyl Stripes May 19
- Big City Outlaws May 26
- Hip Hop Hooray June 2
- Electric Circus June 9
- Primadonna June 16
- Seger System June 23
- Epic Unplugged June 30

Board member Palitti seconded the motion.

Ayes: Marsha Hardin, Joe McCreary, Tom Palitti, Cesar Gamez, and Martin Feminella
Nays: Tina Fotheringham
Abstain:

DISCUSSION ITEMS:

3. **Discuss the 2023 Concert Series.**

This item was tabled.

4. **Discuss any changes to the Sponsorship Levels.**

The Board discussed the current sponsorship levels. No recommended changes were made.

DISCUSSION ITEMS

BOARD COMMENTS AND STAFF UPDATES OF COMMUNITY INTEREST

ADJOURNMENT
The Board meeting was adjourned at 6:34 p.m.

ATTEST:

Kyle Culwell

Chairperson Hardin

Date

Date

Item Number: 2

Presenter: **Kyle Culwell, Parks Superintendent**

Agenda Item: **Consider and take action appointing Chairperson and Vice Chairperson.**

Background and Explanation:

Annual Appointment of Chair and Vice Chairperson

Board/Commission/Committee Recommendation:

Staff Recommendation:

Attachments:

None

Item Number: 3

Presenter:

Agenda Item: **Consider approving Sponsorship deadline date.**

Background and Explanation:

Board/Commission/Committee Recommendation:

Staff Recommendation:

Attachments:

None

Item Number: 4

Presenter: **Kyle Culwell, Parks Superintendent**

Agenda Item: **Consider approving the 2023 Brochure.**

Background and Explanation:

Approval

Board/Commission/Committee Recommendation:

Staff Recommendation:

Attachments:

1. CITY OF AZLE BROCHURE-2023 Proposed

2022 Sponsors

Concert Sponsor: $2,500

Fidelity National Title Agency, Inc.
Attorneys at Law Beckham, Rector & Eargle, LLP

T-Shirt Sponsors: $1,500

Haley Carter – State Farm

Marsha Hardin Real Estate 817-444-5330

TP TrophyRx Pharmacy

Tactical Taxes Etc.

Brace Chiropractic and Wellness Center, L.L.C.

CWD Community Waste Disposal .com

Legacy Oaks of Azle

Tri-County Electric Co-op Inc.

Texas Health Harris Methodist Hospital Azle

Dr. Joseph McCreary, III DDS

Promotional Sponsors: $1,000

Charlie Geren
Herring Bank
Jack Stevens
Larry's Carpet
First Step Marketing
McBee Custom Homes
Service First - The Hayes Team
Farmers Insurance - Angela Lamb

Hand Fan Sponsors: $500

Russell Feed
Pinnacle Bank
Azle Pediatrics
Aqualine Pools
El Gran Torito's
Prosperity Bank
Dr. Jennifer Hudman
Brookshire's Grocery
Azle Police Association
The National Bank of Texas
Lake Worth Premier Eye Care
Jacob and Martin Engineering
Eagle Crest Villa Assisted Living

Sponsorship Form

Thank you for being a Special Events sponsor.

Music in the Park

_____ $3,500
_____ $2,500
_____ $1,500
_____ $1,000
_____ $ 500
_____ $ 250

NAME: _____

BUSINESS: _____

PHONE NUMBER: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

EMAIL: _____

METHOD OF PAYMENT

CHECK CASH CREDIT CARD

CONVENIENCE FEE APPLIES FOR CREDIT CARD USE.

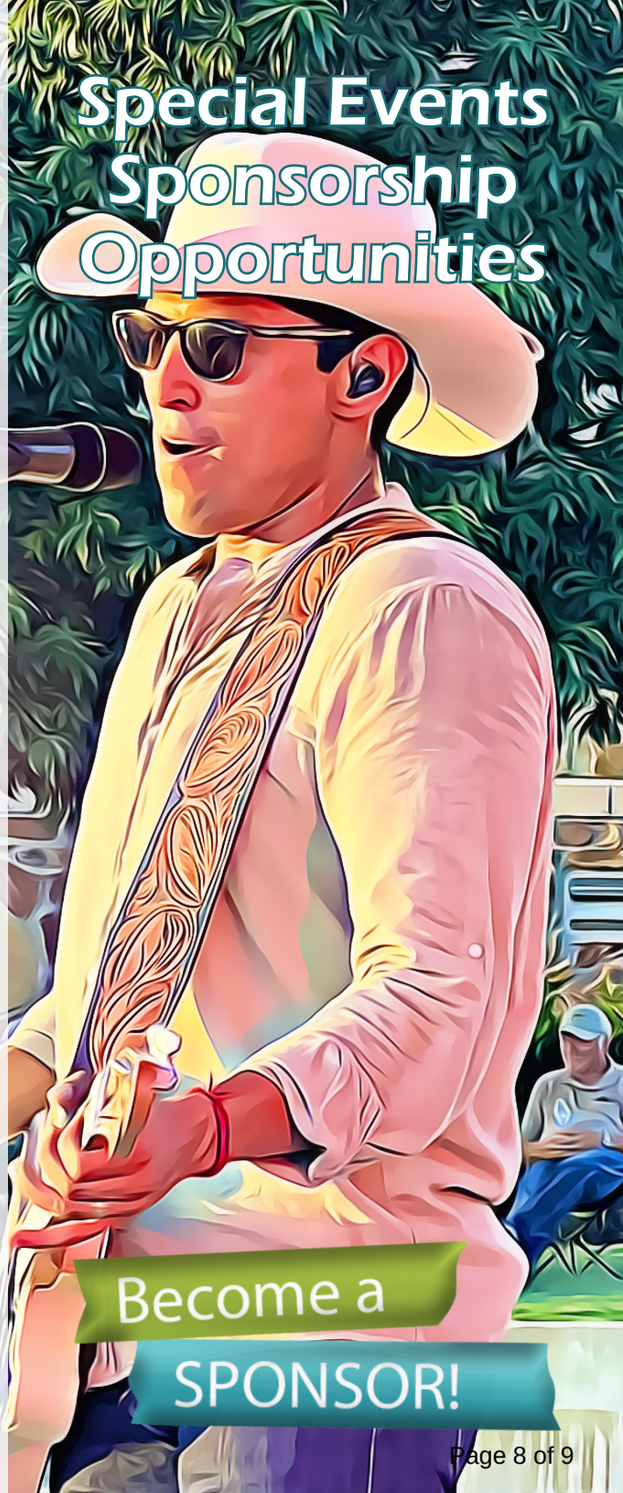
AMOUNT $ _____

Sponsorship deadline is March 18 in order to receive maximum sponsorship benefits.

Make checks payable to: City of Azle

CITY OF AZLE
PO Box 1378
AZLE, TX 76098

Special Events Sponsorship Opportunities



Become a SPONSOR!

Promote your Business Have Fun Doing It!

The special events program strives each year to provide FREE family friendly entertainment to the community. These exciting and fun events would not be possible without the help from the local businesses and organizations.

Becoming a sponsor allows businesses to be part of one of the most popular family oriented events held in Azle. Our sponsors enjoy a wealth of brand exposure opportunities. Depending on the sponsorship level chosen, companies can expect their brand's name to be featured on City's website, social media posts, apparels, and merchandise before and during the events.

We are really excited to bring the concert series back to the community in 2023, any contributions are greatly appreciated. For additional information, please call (817) 444-7127.

Don't forget all sponsorships include Movies in the Park!!!

2022 SPONSORSHIP OPPORTUNITIES

Sponsor Level:	Series $3,500 (1 Only)	Concert $2,500	T-Shirt $1,500	Promo $1,000	Hand Fan $500	Social Media $250
Social Media Recognition	✓	✓	✓	✓	✓	✓
Name on Hand Fan	✓	✓	✓	✓	✓	
Name on Stage Banner	✓	✓	✓	✓	✓	
Recognition at each event	✓	✓	✓	✓		
Pass out promo items at up to 3 events	✓	✓	✓	✓		
Logo on Stage Banner	✓	✓	✓			
Logo on 200 Shirts to be passed out during concerts.	✓	✓	✓			
Listed as "Series/Concert Sponsor" on all special event marketing material	✓	✓				
Concert Sponsor VIP at One Event	✓	✓				
Reserve seating for 8 at concerts	✓					
Logo on all special events media platforms run by city	✓					
Series Sponsor Banner placed on Stage at each event	✓					

2022 Concert Series

Epic Unplugged — May 5th
MTV Unplugged

Seger System — May 12th
Bob Seger Tribute

Vinyl Stripes — May 19th
Rockabilly & Surf

Big City Outlaws — May 26th
Country to top 40

Hip Hop Hooray — June 2nd
80's and 90's Hip Hop

Electric Circus — June 9th
Top 40 Dance Band

Primadonna — June 16th
Madonna Tribute

Escape Band — May 23rd
Journey Tribute Band

Poo Live Crew — June 30th
Azle Favorite Band